

Gain control of your cloud spend. Stratascale's cloud cost management (FinOps) services can help.

Stratascale applies both practical expertise and tactical approaches to help you make lasting, bottom-line impact to your organization's own cloud cost management (FinOps) efforts. Ask us about our full range of FinOps services for better cloud governance and more streamlined cloud cost management.



Apply FinOps best practices to the world of cloud

To successfully manage today's complex cloud environments, enterprise organizations have begun to automate and integrate much of their day-to-day IT operations. Yet, when it comes to managing the cloud-spend aspects of such environments, many of these same organizations continue to struggle. Why is that and what can be done?

Call on the experts in FinOps, Agile engineering & automation

This is where Stratascale's suite of FinOps services come in. Our FinOps experts offer both practical guidance and tactical expertise to help you make a real difference in your cloud cost management efforts. FinOps services include:

- FinOps Program Workshops & consulting to reach your FinOps goals and launch a strong FinOps Program based on real-world experience.
- Finance consulting services that let you build or enhance Chargeback/Showback processes, launch a TBM program, and lead Organizational Change Management to realize a FinOps-based shared responsibility model.
- Agile engineering & automation sprints that help you optimize, integrate, and automate your FinOps and cloud cost management tools, platforms, and dashboards.
This includes optimization, integration, and/or accelerator services with leading platforms like Apptio Cloudability, CloudHealth, CloudCheckr/Spot by NetApp, ServiceNow, and CloudBolt cost management.
- Managed cost analysis and savings realization services to help lighten the load of cloud-based FinOps and cost management.

The result of these services? The chance to unlock significant short- and long-term savings for your own cloud operations. With most cloud bills growing by the minute, why wait to unlock the benefits of our FinOps services?

(See next page for more information about these services.)

82% of enterprises consider **managing cloud spend** a top challenge.*

Companies estimate their current wasted cloud spend is **28%**

"Stratascale and SHI can quickly deliver real savings, while working deeper to put **process, technology, and culture** in place to establish a FinOps team and solid FinOps program. This helps you maximize your cloud investment."

— Josh Stone, Manager,
Enterprise Cloud,
Stratascale

* Flexera 2023 State of the Cloud Report



General Partner

Foundational FinOps services to help you build and mature a FinOps practice

FinOps Program Workshop

By attending this workshop, you'll learn many immediate FinOps strategies and best practices to help your organization build and run a successful FinOps program. Learn how to:

- Develop a central cloud cost management operation.
- Develop and apply proven cloud cost management processes and procedures.

This 40-hour workshop can be separated into customizable time blocks. Price is fixed, with scope to be determined upon execution of formal statement of work.

FinOps Consulting

Tackle your largest FinOps challenges with our expert guidance. Sample engagements include:

- FinOps strategy. Assess current maturity, recommend target future-state strategy. (Chargeback, Showback, Organizational Change Management.)
- Cloud governance automation and tagging. Assess current practices and provide target-state approach with recommendations.

Custom pricing is based on resources allocated and overall duration of the engagement.

Fast-start savings and analysis services for rapid & on-going cloud cost savings

FinOps Accelerator (with Apptio)

Get a fast-start to reduce cloud costs. This 8-week Accelerator service leverages the power of Apptio Cloudability and Stratascale FinOps experts. Over eight 1-week sprints, clients will receive various assessments, mappings, recommendations & reports. You'll learn:

- Key areas of cloud waste & steps to start saving.
- Key FinOps practice decisions that can lead to better cloud optimization and management.

This service is offered for one flat-fee price regardless of size of cloud or potential savings opportunities. (Further scope to be determined upon execution of formal Statement of Work.)

Cloud Cost Analysis and Savings Service

Assess your current, strategic and tactical state. Then get real, platform-powered cloud cost savings. This service:

- Works with existing (even native) CSP tooling. Includes:
- Daily reports about your current cloud estate with actionable findings that often save clients up to 30%.
- Specific recommendations in the following areas:
 - Right-sizing & committed use/reservation purchasing.
 - Use of idle, unattached, and unused resources.

Help with FinOps platform tooling and more – thanks to Stratascale FLEX

FinOps Program Development Sprints

Ensure foundational success with FinOps & your chosen FinOps platform. Customizable 2-week sprints optimize your onboarding & use of cost management tools. Service includes:

- Tool evaluation, procurement, and onboarding assistance.
- Cloud configuration of one or more client clouds to send data to your cost platform.
- Creation/updating of policies, workflows, notifications, targeted reporting and alerts.
- Tagging, cost automation, and integration with other platforms like ServiceNow, Datadog, New Relic, etc.

Price is defined by number of two-week sprints required.

Stratascale FLEX service delivery framework

Flexible, collaborative services to realize your goals...

All Stratascale engagements are delivered with a sprint-based approach to engineering and development for workshops, program design, and automation. This approach quickly delivers value for our services. Other benefits of this FLEX approach:

- Project-defined outcomes – custom, prioritized backlog.
- Project transparency and joint accountability – with continuous feedback loops.
- Maximum flexibility – multidisciplinary teams that Flex up and down with client needs.